

EITC
Platform



Tools and resources
for high quality,
high impact
EITC Campaigns



AssetPlatform.org
Financial tools to serve your community

Steve Holt
Kirsten Moy

The Aspen Institute
Economic Opportunities Program

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Platform Concept

- Vehicles for capacity-building
- Common tools for addressing common issues in a field
- Best-practice templates readily available for tailoring to particular situations
- Launch pads for raising everyone to a new level

Audiences

EITCPlatform.org

Organizations providing tax preparation services for low-income households

AssetPlatform.org

Non-profits, advocates, practitioners and policy-makers focused on building assets for low-income families

Common Tax Site Issues

Three Examples

1. Training subset of volunteers to review tax returns to ensure quality and accuracy
2. Matching volunteers to training times and tax site slots
3. Surveying tax filers to understand demographics and needs